

OSCA Board Meeting

Feb 25th 6:00 pm Northwest Library conference room

Attendance: Susie Baker, Membership: Terry Wilson, Secretary: Jeremy Block, Web master: Ryan Bunner, President: Jake and Ben Meehan, Treasurer.

MEMBERSHIP:

Susie noted to get the organization going let's get it up and running from June to June. Perhaps we need static decals to ID members. Maybe we can supply a decal for members.

Ryan noted that in one more month we will have the membership and committee responsibilities set up and we will be able to move forward with member assignments and get things tied together.

Ryan noted that not all will write a check initially but may join later in the membership drive. The annual membership can run from calendar month to calendar month.?? Susie noted there could be some confusion as the group gets bigger. The plan may be to hold a yearly membership drive held the same month each year. Perhaps the membership rate could be prorated based on the month the family joins.

In the past the method was that when someone joins they got a full year of benefits no matter when they joined. The drive began in April and most people responded by June. It is a job for the treasurer to keep up and record incoming dues. Past participation was around 20% in 2008... yikes.

What will the dues be? between \$35 and \$40, with a senior discount. (it was \$50 in 2008)

Option to make dues \$45 was put forward, VOTE: RESULT-Dues will be \$40 for family and \$20 for single seniors.

It was noted that the home page will touch on the plan to get it going and will tie in the mission and communicate where the funds will go. The membership committee will be defaulted, etc. PO Box, web site, mission and goal. Your membership is tax deductible.

The membership flyer will be an extension of the web home page and we will see what we have. The flyer can flow like the home page.

What about renters. Do we want to track owners vs renters as a demographic? Can we use the sandwich board signs to announce meetings and events?

COMMUNICATION:

Jeremy noted that he was working on a site on the web listing board members address, etc.

So there is a secondary email address based on the website, not personal email account. It will forward to your regular email. Board member profiles are on the web site. There will be a list of committees that members can volunteer for.

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BUDGET:

What is the budget and what are the projected expenses? What will be the goal for spending the funds? Graffiti removal, Park repairs, web site, news letter, picnic in the park, preserves void of trash, other events, snow removal? Landscaping. Better garage sale, better Santa, link improvement to PTO groups, etc. These points would offer transparency, initially, but would offer a foundation for the org to grow from. It was noted that we could create a list of goals to support the cost of dues. What will we use to sell the cost of membership to families? We need to create a value proposition. What is the value of the home you have and what is the driver of the value? The perception of the neighborhood!

Ben will work with past board and tackle any issues. All financial records for the past 5 years are available. To give an idea the basic amount spent on landscape is \$2300. Every time the grass area along Hard Road is mowed cost the org \$83.

We do have a PO box 271- that is paid up for a year at the UPS Store by Thai Orchid. Cost about \$148 annually. Can we do paypal, (3% charge??) except for nonprofit? Taxes?? We will take checks and cash.

We do have an initial plan for operation and by laws etc. We have some idea of the direction but still need to know how many members we will have and then define concrete goals. There are community members that want to be involved.

Noted that when the new account is set up, board member can write membership checks and join, and close neighbors can be approached to join just before the official drive begins.

Committees:

Main committees on the web site and in the next few weeks members will be assigned as they join. Would block captain be different than block watch? Yes that would be defined.

Jeremy noted he was developing committee responsibilities and they would be defined.

MISC:

Ben has an issue. The two old websites need to come down and they are causing some confusion. How can we contact him to take them down? He has the old domain names and should remove references to the new group. Would he be willing to join the new group? He has not responded to any notes yet. It's ok to keep "Save Discovery Park" as a link on the site.

Ryan will plan a March meeting around the 15th. Then one more meeting to review things again, followed by an open meeting for the neighborhood.

No other issues were noted, so the motion to adjourn was seconded at 8:20 pm.

Minutes submitted by Terry Wilson